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anti-microbial, anti-odor and easy care.

**Focus on Apparel**

**Iconic Sport's del Sol "Sunsleeves" Provide Performance Features and UV Protection**

May 1, 2008; By Lisa Girard, PGA Magazine Apparel Editor

In an age of growing awareness of the sun's harmful rays, Iconic Sport offers del Sol "sunsleeves," which offer UPF 50-plus protection – the highest UV rating available – while also providing wicking, breathability and such properties as

"A round of golf can be a long time in the sun, and most people don't apply sunscreen liberally or frequently enough," President Leslie Chow says. "Sunsleeves provide UV protection that will not rub, sweat or wash out."

According to Chow, the company uses a very fine denier microfiber fabric, which is ultra-lightweight with resilient stretch so it doesn't impede the golf swing or get baggy. Asked how they differ from armwarmers for cycling, she says, "Armwarmers are meant to keep you warm. Iconic sunsleeves are lighter weight, and give you highest rated UV protection while being comfortable even in tropical climates."

Del Sol sunsleeves are offers in unisex sizes XS to XXL. "Because they're unisex, they may be on the long side for some women," Chow adds. "We suggest that any extra length for either sex be gathered at the wrist to avoid wrinkling at the elbow or upper arm. The top of the sleeve should be worn in the narrower part of your upper arm between bicep and deltoid."

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